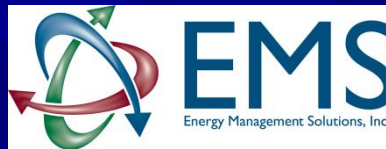




*WEEC returns  
to the nation's  
capital for 2009...*

# *How to Reduce Energy Costs by 20% - 40%*



**Presented by:**

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# EMS Qualifications

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- Energy Management Consulting Company
- In business for 12 years
- 18 employees
- Working with over 500 customers in USA, Canada, Mexico and Panama
- Audited over 8,000 facilities and saved over \$50,000,000



# Customer Opportunities

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- Most customers can save 20 – 40% of their utility costs
- Some low hanging fruit with no or little costs (10% of total)
- Most of the opportunities are under 3 years payback
- Rebates, incentives and stimulus package money will help lower the payback by up to 50%



# Cost Reduction Options

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## Supply Side Solutions

- Utility Negotiations/  
Tariffs
- Sales Tax  
Exemption
- Renewable Energy
- Carbon Credits

## Demand Side Solutions

- Demand Response
- Energy  
Conservation
- Controlling and  
Shifting Load



# Supply Side Solutions

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- Review Tariffs – Review Yearly
  - Could save 5% of energy costs (28% on incorrect tariff)
- Negotiate with Utilities
  - Need competitive option
    - Moving facility
    - Generation
    - Bypass
- EDI Rate – Save up to 30% of the utility costs

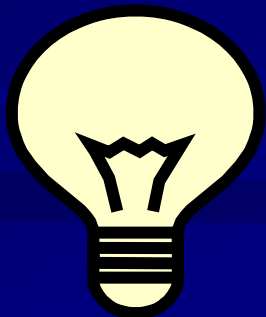
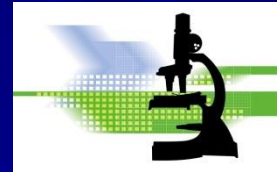




# Supply Side Solutions

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- Review Bills
- Sales Tax Exemption
  - Can recover past years as well
- R&D Sales Tax Deductions (20%)
- Lighting/HVAC Tax Deductions
  - Non Profit Company
  - Private Company



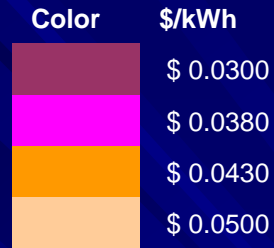
# Renewable Energy Options

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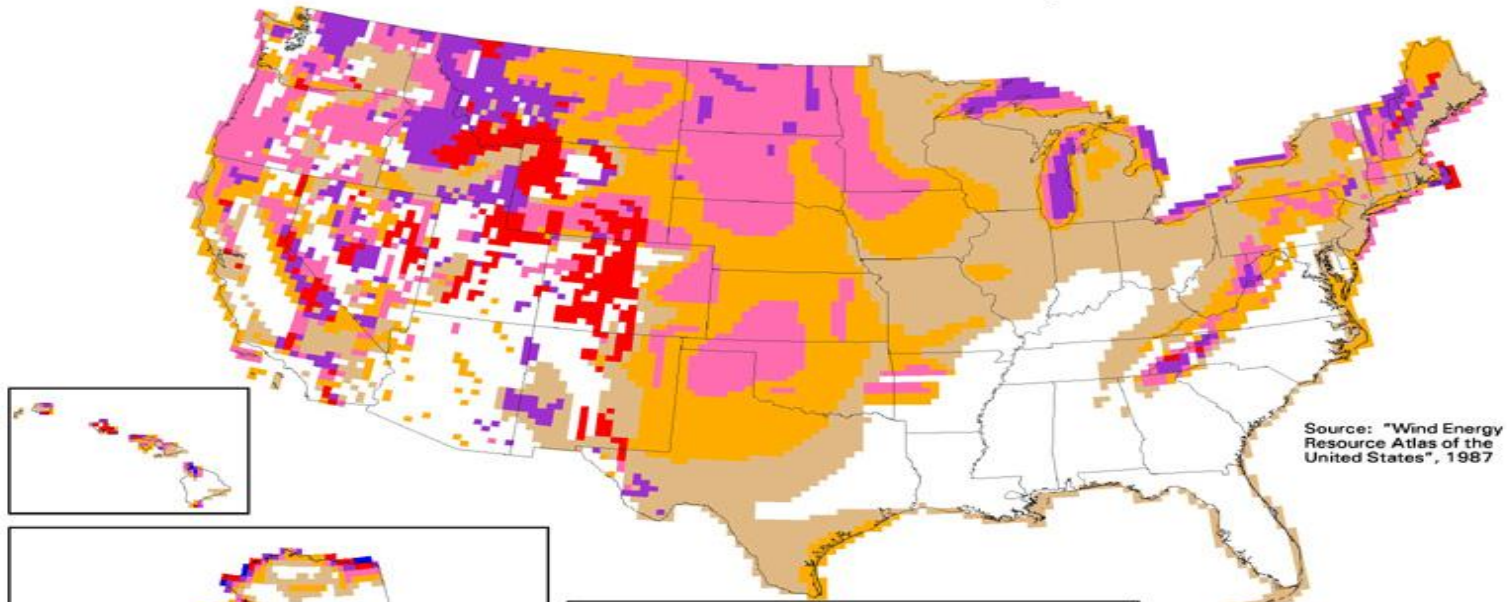
- Wind Generation – Great opportunity for distributive
  - Stimulus Package paying 30% of projects if started in 2009 or 2010
  - Many States offering additional incentives
  - USDA grants available for up to \$500k
  - Guaranteed Government loans
  - Turbines now available
  - Costs have come down



# Wind Map



United States - Wind Resource Map



Source: "Wind Energy Resource Atlas of the United States", 1987

Wind Power Class	Resource Potential	Wind Power Density at 50 m W/m <sup>2</sup>	Wind Speed <sup>a</sup> at 50 m m/s	Wind Speed <sup>a</sup> at 50 m mph
2	Marginal	200 - 300	5.6 - 6.4	12.5 - 14.3
3	Fair	300 - 400	6.4 - 7.0	14.3 - 15.7
4	Good	400 - 500	7.0 - 7.5	15.7 - 16.8
5	Excellent	500 - 600	7.5 - 8.0	16.8 - 17.9
6	Outstanding	600 - 800	8.0 - 8.8	17.9 - 19.7
7	Superb	800 - 1600	8.8 - 11.1	19.7 - 24.8

<sup>a</sup> Wind speeds are based on a Weibull k value of 2.0

U.S. Department of Energy  
National Renewable Energy Laboratory





# Wind Example

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- GE 1.5 MW – Installed Cost (\$3M)
- Stimulus Package (-\$1M)
- USDA Grant (-\$.5M)
- Net Cost of Turbine (\$1.5M)
- Iowa State Incentive (\$.015/kWh)
- Green Credits (\$.0088/kWh)
- Wind Speeds 8m/s
- Cost of Energy is less than \$.03/kWh



# Waste to Energy Projects

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- Type of Generator Depends on Waste
  - Solid Fuel Boiler (dry wood)
  - Gasifier (seed corn, wood, other material)
  - Pyrolyzer (garbage)
  - Microwave (single fuel source)
  - Digester (organic waste)
- 10% Tax Credit for Thermal
- 30% Tax Credit for Converting to Electricity



# Waste to Energy Example

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- 7.5 MMBtu Gasifier
- Fuel Sources – waste wood, plastic tops and seed corn
- Cost of Waste (-\$2.0/MMBtu)
- Tax Credits (\$4.5/MMBtu)
- Stimulus Package 10% of project
- Avoided Cost of Natural Gas \$5/MMBtu
- Carbon Credits - \$70k/Year



# Waste to Energy Example

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- Revenue Stream \$800,000 per year
- Cost of Gasifier \$2 M
- Stimulus Grant \$200,000
- USDA Grant \$500,000
- Net Cost of Project \$1.3 M
- Simple Payback 1.6 years



# Examples of Waste

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- Cardboard – Distributive warehouse
  - Cardboard at \$40/Ton is worth more as energy
- Waste Water – Food plant with starches and sugars in water
  - Avoid water disposal costs/penalties
- Paper – Printer (value of paper is greater for energy than selling waste)





# Carbon Credits

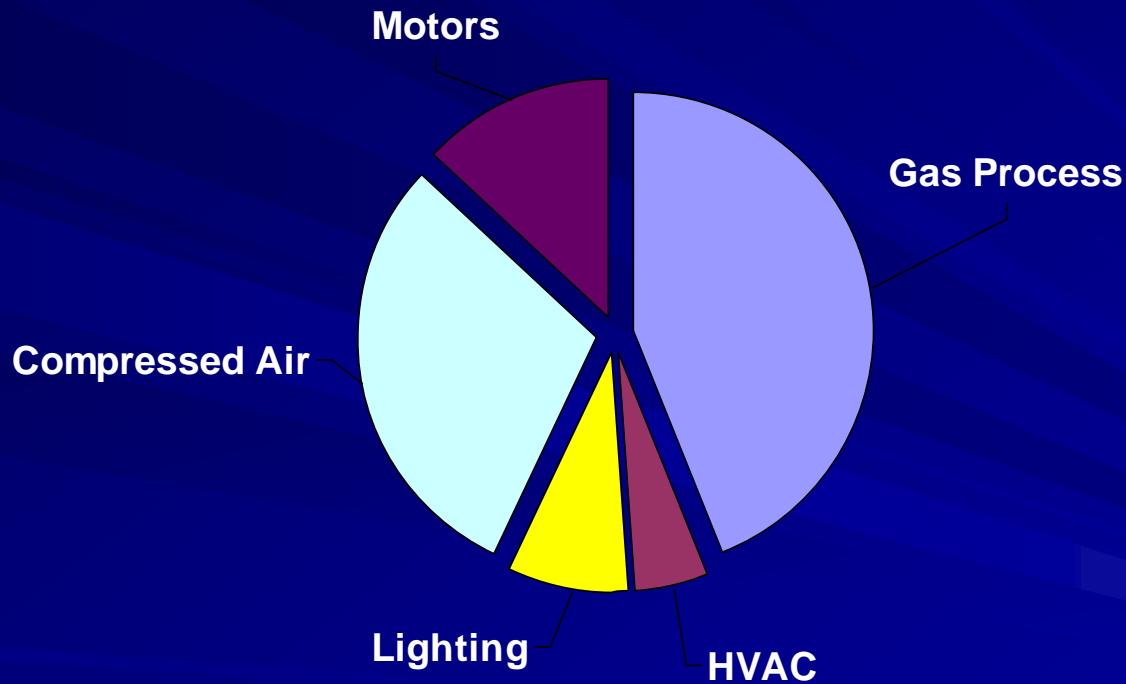
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- Any project saving energy or installing renewable energy source
- Value is \$3-4 per ton in states and \$15 for Europe
- Can now sell US credits to European markets
- Expected to reach \$20/ton in USA



# Energy Usage Profile

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Complete an Energy Assessment



# Energy Conservation

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- Can save 30% of energy costs with low paybacks
  - Lighting – save 50% with 1.5 year payback
  - Refrigeration – save 30% with controls
  - Air Compressors – save 35% at most facilities
  - HVAC – save 25%
  - Boiler/Thermal – save 40%
  - Motors/Drives – save 40%



# Minimize Energy Usage

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- Turn equipment off when not needed
  - Lights off at night
  - Equipment off during breaks and lunch
  - Dust collection system (drives with valves)
  - Control aux. equipment when equipment is off
  - Turn off idling equipment
- Shift usage
- Night and lunch walk through useful

Saved one customer \$175,000 by adding a switch to lights, turning down thermostat and turning off mezzanine lights.



# Actual Example

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- Automotive Industrial Customer (Ohio)
  - Total Utility Spend - \$2,200,000 per Year
  - Total Potential Savings \$632,000 (28%)
  - Simple Payback 1.5 years
  - Carbon Credits \$20,000 per year
  - Total Projects with < 1 year payback \$236k
  - \$50k with Instant Savings





# Rebates and Incentives

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- Many States have incentives to help reduce costs of projects
- USDA will pay up to \$500k for Small Business <500 employees
  - Also 25% of feasibility study
- Stimulus Package pays for grants, studies, and projects – State by State
- Tax Credits for Lighting/HVAC and R&D



# States With Utility Incentives



# Utility Programs

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- Customers pay into programs today
- Need to research state, federal and local utility programs
- Audits/studies may be partially covered
- Need to know the program to know how to present all projects in best light and not miss deadlines



# Demand Response

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- Demand Response
- Synchronized Reserves (15 min control)
- Depends on location
- Up to \$100,000 per MW
- Depends on risk willing to take
- Some programs without risk



# Demand Management





# Summary



- Many opportunities for supply and demand solutions
- Need to uncover all rocks to determine best plan for each plant
- Each plan needs to be customized for each plant
- 30% savings is achievable in most locations
- Sustainability plan is needed to maintain savings
- Savings will go right to the bottom line while being socially responsible
- Energy Star and Green Certifications show customers you care. Many customers are demanding you have a sustainability program.



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# Any Questions?

